



Town of Flower Mound
WILD ABOUT FLOWER MOUND FESTIVAL 2010

Friday, May 14th 5:00p.m. to 10:00p.m.
Saturday, May 15th 10:00a.m. to 10:00p.m.

Artist/Exhibitor Vendor Application

Vendor/Business Name: _____ Contact Name: _____

Address: _____ City/State/Zip: _____

Email: _____ Cell: _____ Alternate Phone: _____

Description of items to be sold/ exhibited: _____

*All arts/crafts applications must include 2 color photos depicting the items that will be sold. Photos will not be returned unless requested.

Preferred booth set-up time: [] Thursday 3p.m. - 7p.m. [] Friday 10a.m. - 3p.m.

Vendor Fees

- Booth space (10x10) \$150
Booth space (10x20) \$250
Booth space (10x30) \$350
Corner Booth \$50
Electricity (110v/30amp) \$50
Late Fee \$50

(A late fee will be assessed if vendor agreement & payment are not received by Monday, March 29, 2010. No vendor applications will be accepted after April 16, 2010)

Total Enclosed \$ _____

Please note that the above booth fees do NOT include tents, tables or chairs. If you wish to rent these items, please contact Christie Steblein with Promoter Line at Christie@promoterline.com or by phone at 817.557.1009.

Power Requirements

Table with 4 columns: Description of equipment, Type of plug (standard is 3-prong), Amps, Voltage. Includes blank lines for input.

Please make checks payable to Town of Flower Mound and send with completed application to:

Promoter Line, Inc.
Attn: WAFM 2009
4218 Gateway Drive, Ste 140
Colleyville, TX 76034
Christie@promoterline.com /817.557.1009

Rules and Regulations

- Wild About Flower Mound is an outdoor event held regardless of weather conditions.
- Vendor fees shall be paid in advance and are non-refundable. **Vendors are accepted on a first come first served basis.**
- Vendors are to remain in their booths during festival hours, unless otherwise noted.
- Tents, tables and chairs will not be provided. Vendors shall drape and cover all tables and counters.
- Vendors manning a booth must be over the age of 18 or accompanied by an adult.
- It is the responsibility of the vendor to collect & report sales tax from the event in the name of the taxing authority of the Town of Flower Mound. Vendors are required to have a Texas State Sales and Use Tax Permit clearly showing their tax ID # posted in the booth at all times.
- All vendors must have a tent that is in excellent condition that can be weighted or held down by blocks or weighted buckets. "In-ground" stakes, such as straight or hammer-driven will NOT be permitted.
- Vendor parking is limited to a designated area. A map and complete information will be included in your acceptance packet. Vehicles not in the designated area are subject to being towed at the owner's expense or ticketed by the Flower Mound Police Department. Observe all traffic signs. Vendors not complying with parking instructions may be asked to leave the show without refund of fees paid.
- All vendor vehicles must be moved to the designated parking area after loading or unloading prior to 3p.m. Friday and 10a.m. Saturday.
- Tents must have a fire retardant tag attached or a fire retardant certification from the manufacturer. **Vendors with tents that are not fire retardant must have a fire extinguisher in their tent at all times.** Inspections will be performed by the Town of Flower Mound.
- Vendors are responsible for the cleanup of trash from, around and about their booth. Trash receptacles will be located throughout the area. Portable restrooms will be available for vendor and guest use.
- Deadline for vendor fee payment is Monday, March 29, 2010. Beginning March 30th, 2010 a \$50 charge will be added to the vendor fee.
- All participating vendors shall strictly adhere to hours of operation for move-in and move-out. Event Management reserves the right to change dates, hours or location. **Booth placement is at the sole discretion of Event Management.**
- Vendor shall conform to all statutes, ordinances, rules, orders, regulations and directions issued by any authorized authority of the federal, state or city government, including but not limited to, rules and regulations issued by the facility housing the festival.
- Event Management reserves the right to stop or remove from the festival any vendor or vendor representative, performing any act or practice, which in the opinion of Event Management is objectionable or detracts from the purpose/objective of the festival.
- Event Management reserves the right to decline a vendor's application if they deem their product or service not suitable for the event or if there are numerous vendors previously confirmed to sell that same product or service.
- If accepted, vendors will receive an acceptance packet 2 to 3 weeks prior to the event. The packet will contain parking passes, maps and a general information letter.
- Property brought onto the premises by any vendor is at the vendor's sole risk and shall be removed from the premises during designated move-out times. Event Management shall have the right to remove from the premises any remaining effects left after designated move-out time at vendor's cost, if applicable.
- Vendor retains liability and assumes all risks of loss and/or damages on site or in connection with transportation, display, storage and sale of merchandise at the Wild About Flower Mound festival. Security is provided from 8p.m. Thursday to 8a.m. Friday and from 10p.m. Friday to 8a.m. Saturday.
- Painting, mixing of chemicals or possession of explosive materials is not allowed at any time.
- The displaying and or carrying of firearms are strictly prohibited except for uniformed officers of the local Police Department.

Agreement of Liability Waiver

I hereby release, waive, discharge, covenant not to sue and agree to hold harmless for any and all purposes Promoter Line, Inc., The Town of Flower Mound, Texas, its officers, employees, successors, assigns, sponsors and volunteers (collectively "the Town") from any and all liabilities, claims, demands, personal injury including death, or property damage that may be sustained by me and any of my employees, volunteers, agents or contractors while participating in the Wild About Flower Mound event, including injuries or damages sustained as a result of the negligence of the Town.

Venue

The Parties agree that if legal action is brought under this contract, exclusive venue shall lie in the Courts of Denton County, Texas, and its terms or provisions, as well as the rights and duties of the Parties hereunder, shall be governed by the laws of the State of Texas.

Contract Agreement

I have read the General Information regarding the 2010 Wild About Flower Mound festival. By paying the vendor fee, I have agreed to the conditions and terms of this contract. I understand payment must be received with a completed Agreement by March 29, 2010. I also understand that on March 30, 2010, a late fee of \$50.00 will be assessed. The late fee should be included with application if Vendor Agreement and payment are not received by due date.

It is understood and agreed by applicant that this entire document constitutes a contract between Vendor and the Town of Flower Mound only when the Town of Flower Mound confirms this contract. Confirmations may be mailed, faxed or emailed. Acceptance of money by the Town of Flower Mound is not binding if fee is returned before acceptance and confirmation of this contract. Verbal agreements or promises made verbally and not specifically stated and confirmed in writing, as part of this Contract, shall not be binding. **I have read the aforementioned Rules and Regulations and agree to all of the terms and conditions as they are written.**

Signed: _____

Date: _____