



## Concessionaire Application

Organization Name: \_\_\_\_\_

Applicant's Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_

Cell Phone Number: \_\_\_\_\_ E-mail: \_\_\_\_\_

**\*Please Note\* - Email is the preferred method of communication.**

**Please make sure the email address you provide is printed clearly, up-to-date and checked frequently.**

### Application Type

- |  |  |
|--|--|
| <input type="checkbox"/> 10 x 10 Booth | <input type="checkbox"/> 10 X 10 Trailer |
| <input type="checkbox"/> 10 x 20 Booth | <input type="checkbox"/> 10X 20 Trailer  |

### Vendor Check List

- Completed application with signature/initials on pages one through three, as requested. **The deadline for applications is 5 pm, March 31, 2010. No applications will be accepted after 5 pm., April 5, 2010.**
- Two photos representing the display and booth presentation. Photographs and/or literature become the property of the Real. Texas. Festival. and will not be returned.
- A list of food items to be served, including pricing. Only 10 food vendors will be accepted.
- Payment enclosed:
  - Check made payable to the City of Mesquite;
  - Or credit card information and signature;
    - Payment in full is due by April 5, 2010.
    - Payments or applications received between 5:01 pm, March 31, 2010 and 5 pm, April 5, 2010 will be assessed a \$50 late fee.
    - No payments or applications will be accepted after 5 pm, April 5, 2010.

### Exhibitor Agreement:

My entry implies my willingness to abide by all festival rules if accepted. My booth will be open and manned during all festival hours each day of the event and I understand **I may not dismantle my booth or begin loading out until after 11 pm, Saturday, April 24, 2010 and must be loaded out and off the premises by noon, Sunday, April 24, 2010. Doing so will disqualify me for next year's festival.**

I will take full responsibility for the safety of my employees, my work and myself. I will indemnify the City of Mesquite and will hold the City, its staff, volunteers or event sponsors harmless for any personal liability claims and loss or damage of goods that may arise from participation in the Real. Texas. Festival.

I understand my work exhibited must be consistent with what was submitted for acceptance and if my work is deemed inconsistent or obscene by festival management, I will be asked to leave the event and forfeit any fees paid.

Printed Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

# Real. Texas. Festival. Rules and Regulations

## FESTIVAL HOURS

The Real. Texas. Festival. hours are as listed below. **Vendors are required to staff their booths during the hours the festival is open.** Early load-out or an un-staffed booth will result in disqualification from next year's event.

- **Friday, April 23, 2010, 3–11 pm**
- **Saturday, April 24, 2010, 11 a.m.–11 pm**

## APPLICATION

- The deadline for applications and entry fees is **5 pm, Wednesday, March 31, 2010.**
- Any vendor or food applications received after the deadline will be assessed a \$50 late fee.
- No applications will be accepted after 5 pm, Monday, April 5, 2010.
- **The Real. Texas. Festival. is a rain or shine event. No refunds will be given for inclement weather and concessionaires will not be permitted to load out early unless the festival is cancelled due to extreme weather conditions.**

## DISPLAYS

- Vendors using their own tents or displays must secure them with weights, weighted blocks or buckets. No in-ground staking, such as those that can be driven into the ground with a hammer, is permitted on paved surfaces. Displays must not encroach into the spaces of other vendors, nor will they be permitted to be larger than what appears on application.
- Displays must be subject to City of Mesquite inspections. Concessionaires using their own displays must have a fire retardant certificate from the manufacturer visible. All concessionaires must secure all applicable permits, including a City of Mesquite Health Department special event food service permit, *prior* to the event. **The City of Mesquite Health Department can be reached at 972-216-8138.**
- Real. Texas. Festival. management assigns individual booth spaces and reserves the right to make location changes with no advance notice to the vendor/concessionaire. **Concessionaires may not change spaces or move their displays without the prior consent of the festival staff.**
- Concessionaire menu items must be consistent with what was presented for acceptance.
- Real. Texas. Festival. management reserves the right to limit the number of concessionaires selling similar food products. Concessionaires will be notified on April 5, 2010 of the items that they will/will not be allowed to serve.
- **All beverage products sold must be items purchased from the event's beverage sponsor utilizing 20-ounce bottles at prices to be determined by event management staff.**

## PARKING AND LOAD-IN/LOAD-OUT

- **Load-in/Load-out times are adhered to strictly.**
- Vendors may load-in at the following times:
  - Thursday, April 22, 2010, from 9 am to 6 pm
  - Friday, April 23, 2010, from 8 am to noon
  - All vendors **MUST** complete load in by **noon, Friday.** **No vehicle load-in will take place after noon, Friday,** as this allows time for municipal inspections before the gates open. Any merchandise brought into the festival after noon, Friday must be brought in by hand cart.
- **Vendors may only load-out at the following time:**
  - **After 11 pm, Saturday, April 24, 2010 or before noon on Sunday, April 25.**
  - **Vehicles may be brought into the venue for restocking purposes on Friday after 11 p.m., whenever public safety officials deem it safe to do so.**
  - All participating vendors must strictly adhere to load-in/load-out schedules – the only exception made will be for car show exhibitors or City entities.
- Vendors may park up to two (2) vehicles in the south parking lot of the Resistol Arena. Vendors will receive two (2) parking passes and four (4) exhibitor badges. Stock trailers will not be allowed in the venue unless they can fit into overall concession space appearing on application. Power may or may not be available to stock trailers. Vendors shall adhere to all traffic laws and conform to all statutes, ordinances, rules, orders, regulations and directions issued by any authorized authority of the federal, state, or city government.

## VENUE

- Festival staff reserves the right to alter vendor displays or to require the vendor to alter their display due to safety concerns.
- Festival staff reserves the right to stop or remove any vendor, or his or her representative, for performing any act or practice deemed to be offensive, obscene or objectionable from the festival.
- No outside coolers or food may be brought into the festival grounds – except for snacks or drinks for toddlers.
- Displaying or carrying of firearms is strictly prohibited except for uniformed officers of the Mesquite Police Department.
- The exclusive venue for any legal action under this agreement shall lie in the courts of Dallas County, Texas, and its terms or provisions as well, as the rights and duties of the parties hereunder shall be governed by the laws of the State of Texas.

Vendor Initials: \_\_\_\_\_

# Real. Texas. Festival. Concessionaire Space Needs List

**Space Fee**

- \_\_\_ 10x10 Space .....\$415
- \_\_\_ 10x20 Space .....\$550
- \_\_\_ 10x30 Space .....\$715

**Booth locations and site plan are a projected site plan and may not be the final site plan. In the case of inclement weather, the venue may have to be redrawn so that everything is on paved surfaces.**

**Space Needs**

- \_\_\_ 10x10 Tent .....\$35
- \_\_\_ 10x20 Tent .....\$75
- \_\_\_ Electricity (30 amps or less) .....\$25
- \_\_\_ Electricity (50 amps or more) .....\$50
- \_\_\_ Sides, back and front to tent (three panels).....\$35
- \_\_\_ Front to tent (one panel).....\$10
- \_\_\_ Additional Parking .....\$10 (per pair of passes)
- \_\_\_ Additional Exhibitor Passes .....\$10 (per pair of passes)
- \_\_\_ Tables for booth .....\$10 (per table)
- \_\_\_ Chairs.....\$5 (per pair of chairs)
- \_\_\_ Tent Lights .....\$10

**Special Requests**

- \_\_\_ Strolling rights (ability to roam festival with product).....\$150
- \_\_\_ Corner booth space or end cap (first come, first served) .....\$75

**Total from above items.....** \_\_\_\_\_

Printed Name: \_\_\_\_\_

Date: \_\_\_\_\_

Signature:\_\_\_\_\_

Charge/Check Amount: \_\_\_\_\_

Please charge the listed total to the following credit card:\_\_\_\_\_

**Credit Card Type (circle one):**

**Master Card**

**Visa**

**Credit Card Number**

\_\_\_\_\_

**Expiration Date**

\_\_\_\_\_